

OPTICIANS ASSOCIATION OF CANADA AND BRETON COMMUNICATIONS ANNOUNCE LITIGATION RESOLUTION

Winnipeg (Manitoba) and Laval (Quebec), June 27, 2013 – The Opticians Association of Canada (OAC) and Breton Communications Inc. (Breton) jointly announce that the lawsuit filed by the OAC, as well as the countersuit filed by Breton against the OAC and Organisacom, a subsidiary of M2L Media, have been settled.

The suits were initially filed in September, 2011. Neither the OAC nor Breton admits to any wrongdoing or failure to comply with any applicable law. Both parties are gratified to have resolved the matter amicably. The terms of the settlement are confidential.

“We are very pleased with this settlement,” said Martine Breton, president of Breton Communications. “We are satisfied that both organizations can co-exist with mutual respect and professionalism.”

“The Opticians Association of Canada is equally pleased to have settled this dispute. The OAC is clearly focused on the future of Licensed Opticians and will continue to advocate for the profession.” added Robert Dalton, executive director, OAC.

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