



"The Best Patient Experience"

OPTICAL CONFERENCES - TORONTO & CALGARY SPRING 2010

Walmart Canada is pleased to present our 3rd annual Conference Series for ALL Opticians with a full agenda of relevant, informative programs, including an inter-professional program designed to meet the professional development needs of both Opticians and Walmart Pharmacists.

Dates and Locations

Toronto – April 16-18, 2010
The Westin Harbour Castle
One Harbour Square
Toronto, ON

Calgary – April 30 – May 2, 2010
The Westin Calgary
320-4th Avenue SW
Calgary, AB

Fee: \$195.00 [Includes admission to **all Optical-only sessions** (over the two days), and the **TEVA Novopharm and CIBA Vision** inter-professional sessions on Saturday and Sunday.
Please note: the fee of \$195.00 applies regardless of the number of sessions you attend.]

Registration Deadlines: Toronto – Friday, March 05, 2010
Calgary – Friday, March 19, 2010

NOTE: Registration is on a first-come first-serve basis and will only be confirmed BY EMAIL once your registration form and fee have been received BY MAIL at The Health Initiative Inc. (THI). Space is limited. If you are interested in attending, REGISTER NOW!

Accommodation: It is the responsibility of each Optician to book and pay for hotel accommodation, if required.

Saturday Conference Sessions for Opticians

- 10:30-11:30 **TEVA Novopharm** (60minutes) **Inter-professional Session**
Topic: Building Your Business from Educational Opportunities
Credits: Pending
- 2:00-3:00 **J & J Vision Care** (60minutes)
Topic: Increase Revenue and Profit in the Contact Lens Market
Credits: Pending
- 3:30-4:30 **Essilor/KW** (60minutes)
Topic: New product (TBA)
Credits: Pending

Sunday Conference Sessions for Opticians

- 8:15-9:15 **CIBA Vision** (60minutes) **Inter-professional Session**
Topic: Practice management through Lens Compliance & Selection
Credits: Pending
- 9:15-10:15 **Bausch & Lomb** (60minutes)
Topic: Targeting Patient Types
Credits: Pending

